



FOR IMMEDIATE RELEASE

August 3, 2010

Contact: David Kaplan
Tel: +1.404.513.1483
Email: dkaplan@mev.bz

US-SWEDEN POLO INVITATIONAL

October 15 - 17, 2010

The Swedish American Chamber of Commerce is pleased to announce the 2010 US-Sweden Polo Invitational Match to be held on Friday, October 15 through Sunday, October 17 at the Chukkar Farm Polo Club and Event Facility in Atlanta, GA, USA.

The 2010 Invitational is the second annual match of the Almare Stäket Polo Country Club as Team Sweden and the Scuppernong Polo Club as Team USA. The Almare Stäket Polo Country Club hosted the first US-Sweden Polo Invitational last year in Stockholm. Until then, a US team had not ever played in any polo match in Sweden. The event had tremendous support by the governments of the United States and Sweden and attracted significant media attention.

Jill Olander, Honorary Consul of Sweden in Atlanta, has observed

The US-Sweden Polo Invitational held in Atlanta this year is the first time that a Swedish polo team has played in the United States. This historic event represents the deep and lasting ties and furthers the bridge between our nations.

The 2010 Invitational will consist of two days of play with six chukkers on each day. The Almare Stäket Polo Country Club shall be represented by Viktor Folcker, David Hullberg, Niclas Johansson, Anna Olsson, Johan Seth, and Katarina Wolk. The Scuppernong Polo Club shall decide among its players which will be its representatives later this month.

Sponsors of the 2010 Invitational include: Absolut Vodka, Bear Creek Hounds, Dover Saddlery, Living Polo, Ritz Carlton Hotels, Sidelines Magazine, Southern Proper, and the Swedish American Chamber of Commerce, along with the participating polo clubs.

The Scuppernong Polo Club has its home at Chukkar Farm near Milton, GA. The Scuppernong Polo Club and Chukkar Farm were established in 1989 by Jack Cashin, and both are still owned and operated by Mr. Cashin and his family. Chukkar Farm has over 170 acres of pastures and trials with a clubhouse, an outdoor polo field, and an arena. The Scuppernong Polo Club has approximately 50 members with 30 players, and hosts a teaching facility to train new players.

The Almare Stäket Polo Country Club is part of the Almare Stäket Manor and Equestrian Center. Johan Seth, the owner of Almare Stäket, founded the Almare Stäket Polo Country Club in 1999 and now manages it with his daughter, Caroline Sjöström. The Almare Stäket Polo Country Club is the sole polo club in Sweden with the capacity to host polo matches. It has the only regulation size polo field, an indoor and outdoor arena, and facilities for a hundred horses. It maintains a teaching facility to train new players. It also is the home to the Scandinavian Polo Open.

The Swedish-American Chamber of Commerce Georgia strengthens economic trade, commerce and investment between Sweden and the State of Georgia, creates a

distinctive networking platform for the international business community, and provides a forum for cultural outreach and education.

For further information, please contact:

David L. Kaplan
dkaplan@mev.bz

625 Kentucky Street
Atlanta, GA 30079 USA
Tel +1.404.513.1483

Nybrogatan 34, Box 5216
S-10245 Stockholm Sweden
Tel: +46.8.55.92.1483