



ALRENE RICHARDS BARR

Director of International Business
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Ms. Barr is a skilled airport professional whose career spans more than 20 years with the Department of Aviation at Hartsfield -Jackson Atlanta International Airport.

Ms. Barr is the Director of International Business. In this role she develops and executes the Hartsfield-Jackson Sister Airports Program, and she is responsible for briefing Airport leadership on all activities associated with Hartsfield-Jackson's international outreach efforts. She also serves as the Department's primary contact for the Atlanta Consular Corps and is responsible for creating and fostering relationships with the international community. She is tasked with liaising and partnering with the Mayor's Office of International Affairs and economic development partners to enhance international business for the Airport and the City of Atlanta.

Ms. Barr is also responsible for coordinating with the U.S. Department of State and the Department of Homeland Security's Transportation and Security Administration (TSA) and Customs and Border Protection (CBP) to help ensure a smooth and seamless transition through the Airport for diplomats, heads of state and other dignitaries. She also serves on UNITAR/CIFAL Atlanta's Airport Program Planning/Steering Committee.

Ms. Barr's additional professional memberships include serving as the Department's representative on the Metro Atlanta Chamber's Global Commerce Council, the Atlanta Convention & Visitors Bureau's International Development Taskforce, the Georgia Council for International Visitors and the Atlanta-Montego Bay Sister Cities Foundation. She also represents the Department with Protocol and Diplomacy International – Protocol Officer's Association.

Ms. Barr graduated as one of the first management trainees in the Department's rigorous and highly-selective Management Training Program. This program consisted of rotations in Planning and Development, Operations, Concessions and other Airport business units.

She holds an undergraduate degree in International Business from Spelman College, an MBA in International Business and an MBA in Management and Leadership from American Intercontinental University. She is also a graduate of Emory University's Executive Education Management Development Program.

In her leisure time, Ms. Barr enjoys travelling, reading and swimming. She is married to Ronald and is a proud mother to Alana and Marshall.

